

Niagara Track & Field Hall of Fame

Sponsorship Program Overview –Hall of Fame Annual Awards

		Sponsor Category		
Count	Benefits	Presenting	-----	Annual Awards
	Explanation	Award Presented by	A	College Male Athlete of the Year - Division 1 Schools
1.	Amount (Cash and /or Goods and services in kind)	\$1000	B	College Female Athlete of the Year - Division 1 Schools
2.	Advertisement in Awards Banquet Program	Full page	C	College Male Athlete of the Year - Other Schools
3.	Banner Ad on website with link to sponsor website until 01 June 2013	120 x 300 Skyscraper ad (Vertical)	D	College Female Athlete of the Year - Other Schools
4.	Name / Logo on the award	Yes	E	High School Male Athlete of the Year
5.	Podium Mention at Awards Banquet	Yes	F	High School Female Athlete of the Year
6.	Logo on Awards Banquet Poster	Yes	G	High School Coach of the Year
7.	Logo in Awards Banquet Advertisements	Yes	H	Team of the Year (Cross Country Running, Indoor Track, or Outdoor Track)
8.	Logo on Awards Banquet Press Releases	Yes		
9.	Poster at Awards Banquet	Yes		
10.	Tickets to Awards Banquet (08 September 2012)	Four tickets		

- The awards banquet will be held at the Holiday Inn – Buffalo Airport, 4600 Genesee Street, Buffalo, NY on 08 September 2012.
- See advertising rate card for advertisement requirements.
 - All printed advertisements will be provided by the sponsor and must be camera ready.
 - All banner advertisements for the website will be provided by the sponsor and must meet the specified dimensions.
- Logos provided must have resolution of 300 DPI or higher to ensure quality results when printed.
- Logos for Annual Award Sponsors may be displayed at no larger than 100 pixels high x 100 pixels wide on website.
- Logos for Annual Award sponsors may be displayed at up to 1” high by 1” wide in press releases and on awards banquet display advertisements.
- Banners and posters are to be provided by the sponsors.

Examples	Sponsor	How presented
Presenting	Dewey, Cheatem, and Howe, LLC	High School Male Athlete of the Year presented by Dewey, Cheatem, and Howe, LLC