

Niagara Track & Field Hall of Fame

Sponsorship Program Overview – September 2012 Hall of Fame Awards Banquet

		Sponsor Categories					
Count	Benefits	Presenting	Corporate	Gold	Silver	Bronze	Friends of the Hall of Fame
	Amount (Cash and /or Goods and services in kind)	\$5000	\$1000	\$500	\$250	\$100	\$25 - \$99
1.	Advertisement in Awards Banquet Program	Center Spread	Back Cover for first (Full page if more than one)	Inside Cover for first two (Full page if more than two)	Full page	Half page	Name in program
2.	Banner Ad on website with link to sponsor website until 01 June 2013	468 x 60 full banner ad (Above the fold)	120 x 300 Skyscraper ad (Vertical)	234 x 60 half banner ad (Below the fold)	None	None	None
3.	Name / Logo on website with link to sponsor website until 01 June 2013	No	No	No	Yes	Yes	No
4.	Name on website	No	No	No	No	No	Yes
5.	Podium Mention at Awards Banquet	Yes	Yes	No	No	No	No
6.	Logo on Awards Banquet Poster	Yes	Yes	Yes	No	No	No
7.	Logo in Awards Banquet Advertisements	Yes	Yes	Yes	No	No	No
8.	Logo on Awards Banquet Press Releases	Yes	Yes	Yes	No	No	No
9.	Banner at Awards Banquet	Yes (No larger than 4 feet x 4 feet)	No	No	No	No	No
10.	Poster at Awards Banquet	No	Yes	Yes	No	No	No
11.	Tickets to Awards Banquet (08 September 2012)	Full Table (10)	Four tickets	Two tickets	One ticket	None	None

- The awards banquet will be held at the Holiday Inn – Buffalo Airport, 4600 Genesee Street, Buffalo, NY on 08 September 2012.
- See advertising rate card for advertisement requirements.
 - All printed advertisements will be provided by the sponsor and must be camera ready.
 - All banner advertisements for the website will be provided by the sponsor and must meet the specified dimensions.
- Logos provided must have resolution of 300 DPI or higher to ensure quality results when printed.
- Logos for Silver and Bronze Sponsors may be displayed at no larger than 100 pixels high x 100 pixels wide on website.
- Logos for Presenting, Corporate, and Gold level sponsors may be displayed at up to 1” high by 1” wide in press releases and on awards banquet display advertisements.
- Banners and posters are to be provided by the sponsors.