

Niagara Track & Field Hall of Fame

Hall of Fame Annual Awards Sponsorship Program Overview

Count	Benefits	Award Sponsored by	Annual Awards
1.	Amount (Cash and /or Goods and services in kind)	\$1000	Donald J. Paige Award (to the NCAA Division I Male College Athlete of the Year)
2.	Advertisement in Awards Banquet Program	Full page	Doriane Lambelet Award (to the NCAA Division I Female College Athlete of the Year)
3.	Banner Ad on website with link to sponsor website until 01 June 2016	120 x 300 Skyscraper ad (Vertical)	James D. Ulrich Award (to the Male College Athlete of the Year from other than NCAA Division I Schools)
4.	Name / Logo on the award	Yes	Jack Tupper Daniels Award (to the Female College Athlete of the Year from other than NCAA Division I Schools)
5.	Podium Mention at Awards Banquet	Yes	Trenton J. Jackson Award (to the Male High School Athlete of the Year)
6.	Logo on Awards Banquet Poster	Yes	Cynthia J. Wyatt Award (to the Female High School Athlete of the Year)
7.	Logo in Advertisements for the Awards Banquet	Yes	Bob Ivory Award (to the High School Coach of the Year)
8.	Logo on Awards Banquet Press Releases	Yes	Charles H. Moore, Jr. Award (to the Cross Country Running, Indoor Track, or Outdoor Track High School or College Team of the Year)
9.	Poster at Awards Banquet	Yes	
10.	Tickets to Awards Banquet	Four tickets	
11.	Photo opportunity with Award Winner	Yes	

- **Note:** The Niagara Track & Field Hall of Fame is an I.R.S. 501(c)(3) Not-for-profit entity. A thank you letter will be sent detailing the amount of the contribution that is tax deductible and the value of any goods or services that were received for the sponsorship.
- The awards banquet will be held at the Radisson – Rochester Airport in Rochester, New York on Saturday, 12 September 2015.
- See advertising rate card for advertisement requirements.
 - All printed advertisements will be provided by the sponsor and must be camera ready.
 - All banner advertisements for the website will be provided by the sponsor and must meet the specified dimensions.
- Logos provided must have resolution of 300 DPI or higher to ensure quality results when printed.
- Logos for Annual Award Sponsors may be displayed at no larger than 100 pixels high x 100 pixels wide on website.
- Logos for Annual Award sponsors may be displayed may be displayed at up to 1” high by 1” wide in press releases and on awards banquet display advertisements.
- Banners and posters are to be provided by the sponsors.