

# Niagara Track & Field Hall of Fame

## Hall of Fame Annual Awards Sponsorship Program Overview

Count	Benefits	Award Sponsored by	Annual Awards
1.	<b>Amount (Cash and /or Goods and services in kind)</b>	<b>\$1000</b>	<b>Donald J. Paige Award</b> (to the NCAA Division I Male College Athlete of the Year)
2.	<b>Advertisement in Awards Banquet Program</b>	<b>Full page</b>	<b>Doriane Lambelet Award</b> (to the NCAA Division I Female College Athlete of the Year)
3.	<b>Banner Ad on website with link to sponsor website until 01 June 2018</b>	<b>120 x 300 Skyscraper ad (Vertical)</b>	<b>James D. Ulrich Award</b> (to the Male College Athlete of the Year from other than NCAA Division I Schools)
4.	<b>Name / Logo on the award</b>	<b>Yes</b>	<b>Jack Tupper Daniels Award</b> (to the Female College Athlete of the Year from other than NCAA Division I Schools)
5.	<b>Podium Mention at Awards Banquet</b>	<b>Yes</b>	<b>Trenton J. Jackson Award</b> (to the Male High School Athlete of the Year)
6.	<b>Logo on Awards Banquet Poster</b>	<b>Yes</b>	<b>Cynthia J. Wyatt Award</b> (to the Female High School Athlete of the Year)
7.	<b>Logo in Advertisements for the Awards Banquet</b>	<b>Yes</b>	<b>Bob Ivory Award</b> (to the High School Coach of the Year)
8.	<b>Logo on Awards Banquet Press Releases</b>	<b>Yes</b>	<b>Charles H. Moore, Jr. Award</b> (to the Cross Country Running, Indoor Track, or Outdoor Track High School or College Team of the Year)
9.	<b>Poster at Awards Banquet</b>	<b>Yes</b>	
10.	<b>Tickets to Awards Banquet</b>	<b>Four tickets</b>	
11.	<b>Photo opportunity with Award Winner</b>	<b>Yes</b>	

- **Note:** The Niagara Track & Field Hall of Fame is an I.R.S. 501(c)(3) Not-for-profit entity. A thank you letter will be sent detailing the amount of the contribution that is tax deductible and the value of any goods or services that were received for the sponsorship.
- The awards banquet will be held at the Radisson – Rochester Airport in Rochester, New York on Saturday, 09 September 2017.
- See advertising rate card for advertisement requirements.
  - All printed advertisements will be provided by the sponsor and must be camera ready.
  - All banner advertisements for the website will be provided by the sponsor and must meet the specified dimensions.
- Logos provided must have resolution of 300 DPI or higher to ensure quality results when printed.
- Logos for Annual Award Sponsors may be displayed at no larger than 100 pixels high x 100 pixels wide on website.
- Logos for Annual Award sponsors may be displayed may be displayed at up to 1” high by 1” wide in press releases and on awards banquet display advertisements.
- Banners and posters are to be provided by the sponsors.